

# UINTA COUNTY FAIRGROUNDS ELECTRONIC BILLBOARD RENTAL

NAME OF ORGANIZATION \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ST. \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

START DATE \_\_\_\_\_ END DATE \_\_\_\_\_ TOTAL \_\_\_\_\_ MONTHS/WEEKS

TOTAL AMOUNT \$ \_\_\_\_\_

## ELECTRONIC BILLBOARD RATES

ANNUAL \$1200 \_\_\_\_\_ MONTH \$120 \_\_\_\_\_ WEEK \$40 \_\_\_\_\_

Annual rate is for 11 months a year Aug. 20<sup>th</sup>-July 10<sup>th</sup>

Ads will run for 8 seconds intervals 10 times per hour, 5am-11pm

## Terms and Conditions:

1. The billboard will be changed on a weekly basis by 12:00 (Noon) on Monday
2. Broadcasting will be on a loop basis to run from 5:00 am until 11:00 pm
3. Ads/Messages must be in line with UC ethics
4. Ad design to be delivered to the Fair office on a USB drive or by email at least three business days prior to start date.
5. Ads/Messages placed must be approved by staff. Staff reserve the right to edit any and all messages to fit within line with ethics
6. Payment Terms: Full payment of all advertising must be made at the time request form is submitted.
7. Cancellation of advertising placed must be made within 3 days prior to the run date. An amount equal to 50% of the total cost will be charged if failed to meet the cancellation terms.
8. Absolutely no political or vulgar messages will be placed.
9. In case of an emergency, ads/messages will be stopped in order to display emergency messages
10. Multiple ad spaces may be purchased but ads may not be ran consecutive to each other to make a longer ad.

I, \_\_\_\_\_ (print your name here) certify that the above information is correct. I agree to the terms and conditions as listed on this form.

Signature \_\_\_\_\_ Date \_\_\_\_\_